

THoR 2017 Conference Program

DAY 1

Date: 11 December 2017 (Monday)

Venue: HFC, Singapore

Room: Legends II

8:30-9:00	Registration
9:00-9:40	Keynote Address: "Geographies of Tourism: The Singapore Story" Assoc. Prof. T.C. Chang Department of Geography National University of Singapore
9:40-10:00	THoR 5 " Winning the Affections of Gen Y: An Exploratory Study on Chinese Gen Y Travellers' Attitude Towards Airbnb " Ms. Shan Yang The Hong Kong Polytechnic University, Hong Kong
10:00-10:20	THoR 29 " Travel Risk in Destination Prone to Natural Disaster: The Bottom Up Approach (A Case of West Sumatra-Indonesia)" Dr. Sari Lenggogeni Tourism Development Centre – Andalas University, Indonesia
10:20-10:40	Coffee / Refreshment Break
10:40-11:00	THoR 6 " Visitor Travel Purpose and Visit Importance as Indicators of Preferences at Managed Attraction Sites: Means, Methods and Experience Patterns" Prof. Oystein Jensen and Assoc. Prof. Bjorn Willy Amo University of Stavanger, Norway
11:00-11:20	THoR 14 " A Measure of Tourism Experience for Spiritual Tourists: Scale Development and Validation" Ms. Kaixin Shi Macau University of Science and Technology, China

11:20-11:40	<p style="text-align: center;">THoR 2 " The language of luxury hotels " Dr. Amy Suen The Hong Kong Polytechnic University, Hong Kong</p>
11:40-12:40	LUNCH
12:40-1:00	<p style="text-align: center;">THoR 13 " The Impact of Microbreweries on Travel in the Czech Republic" Dr. Josef Vacl University of New York in Prague, The Czech Republic</p>
1:00-1:20	<p style="text-align: center;">THoR 25 " Applying Scenario to Inspire Visitor Resonance in Educational Tourism " Mr. Jadon Chih – Chieh Tsai Industrial Technology Research Institute, Taiwan</p>
1:20-1:40	<p style="text-align: center;">THoR 20 " Identification of Established and Unestablished Sightseeing Infrastructural Facilities in Yercaud, Tamil Nadu " Asst. Prof. Prabhakar Rajkumar K Periyar University, India and Dr. Ganapathi Subramaniam Mahadevan MATS Institute of Management and Entrepreneurship, India</p>
1:40-2:00	COFFEE BREAK
2:00-2:20	<p style="text-align: center;">THoR 3 " Influences of British Referendum in the United Kingdom's Tourism Industry " Ms. Shiyu Cynthia Luo Arizona State University, USA</p>
2:20-2:40	<p style="text-align: center;">THoR 38 " The Generation Z Workforce in Hospitality " Asst. Prof. Edmund Goh Edith Cowan University, Australia</p>
2:40-3:00	<p style="text-align: center;">THoR 35 " Impacts of Tourism on Urban and Rural Residents' Quality of Life and National Governance Strategies: A Case of China " Ms. Jiaying Xiao Fudan University, China</p>
3:00-3:20	<p style="text-align: center;">THoR 40 "Sustainable Tourism in Cuban UNESCO World Heritage Sites: Focus on Historic City Centers "</p>

	<p>Dr. Jukka Laitamaki School of Professional Studies Jonathan M. Tisch Center for Hospitality and Tourism New York University, USA</p>
3:20- 3:40	<p>THoR 33 " Talking the Walk: A Reflexive Approach to an Australian - Singaporean Short-term International Study Tour." Mr. Paul Weeks Southern Cross University, Australia</p>
3:40- 4:00	<p>THoR 48 " An Integrated Analysis of Nonfinancial and Financial Performance in the US Airline Industry " Asst. Prof. Belaynesh Teklay Gebremariam University of Nottingham Ningbo, China</p>
4:00- 4:20	<p>THoR 39 " The Development of Coastal Tourism Resource in Taiwan –a Case Study of Dapeng Bay " Prof. Pi- Ying Peddy Lai National Pingtung University, Taiwan and Mr. Yu- Sheng Lin Department of Marine Environment & Engineering, National Sun Yat Sen University, Taiwan</p>
4:20- 4:40	<p>THoR 44 " A Pilot Study of Core and Peripheral Experiences: Incidental, Accidental or Intentional " Ms. Frances Cassidy The University of Southern Queensland, Australia</p>
4:40- 5:00	<p>THoR 34 " A Study on the Cognition Differences of Segmentation for Chinese Residents' Travelling to Japan" Ms. Huimin Tan Fudan University, China</p>
5:00 – 5:20	<p>THoR 31 "An Analysis on the Recent Terrorist Attacks in Bangladesh, Foreign Travelers' Perceptions, Attitudes & Behaviour to Local Residents and Tourism Development & Sustainability " Mr. Dilip Kumar Bhadra Bangladesh Bureau of Statistics (BBS), Ministry of Planning, Govt. of the People's Republic of Bangladesh</p>
5:20- 5:40	<p>THoR 15 " Impact of the Effects of Self-Congruity on Seasonal Tourism Destination Loyalty:A Case Study of Sanya City " Ms. Wang Ya Han Macau University of Science and Technology, China</p>
5:40- 5:50	<p>BEST PAPER AWARDS (Group Photo & Distribution of Certificates)</p>